

CAMBIOTICS PRIVACY POLICY

Last Updated: 6th March 2025

Introduction

Cambiotics ApS ("Cambiotics," "we," "our," or "us") recognizes the importance of protecting personal information we may collect from customers, website visitors, and other individuals ("you" or "your"). This Privacy Policy explains how Cambiotics collects, uses, shares, and protects personal information through:

- Our website (<https://46and.com/>) and other affiliated sites that contain a link to this Privacy Policy (collectively, the "Sites").
- Our interactions with individuals via email, telephone, or other means.

This Privacy Policy explains:

1. What information we collect
2. Why we collect it
3. How we use that information
4. How we may share it
5. Your rights regarding your personal information

Residents of the European Economic Area (EEA), Switzerland, the United Kingdom (UK), and any applicable jurisdictions with specific privacy laws should also refer to the "Jurisdiction-Specific Notices" section below for additional rights.

By using our Sites, you acknowledge that you accept this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our Sites.

For any questions regarding this Privacy Policy, please contact us at:

✉ Email: contact@cambiotics.com

📍 Address: Ole Maaløes Vej 3, DK 2200 Copenhagen N, Denmark

1. Information We Collect

Cambiotics collects personal information to provide and improve our services.

Personal information refers to data that identifies, relates to, or could reasonably be linked to an individual. This includes, but is not limited to:

General Information Collected

We may collect personal information in the following circumstances:

- **Inquiries & Customer Support:** If you contact us to request information, customer support, or use our "Contact Us" or "Help" features, we may collect your name, phone number, email address, and location.
- **Newsletter Subscriptions:** If you subscribe to our newsletter, we collect your name and email address to send marketing communications.
- **Account Registration:** When you create an account, we collect your name, email, username, password, purchase history, subscription details, and marketing preferences.
- **Purchases & Payments:** When you place an order, we collect billing and shipping addresses, phone number, and payment details (processed by third-party payment processors).
- **Customer Support & Feedback:** If you contact our customer support, participate in surveys, or provide feedback, we collect any information you choose to share.
- **Contests, Promotions & Research:** If you participate in contests, sweepstakes, or surveys, we may collect personal information relevant to the program.
- **Health-Related Information:** If you voluntarily provide health-related information (e.g., conditions, symptoms, medications) through quiz experiences or product usage surveys, we may collect and store this data in compliance with applicable privacy laws.

If you provide Cambiotics with personal information about someone else, you represent that you have the necessary authority and consent to share that data with us.

Job Applicants & Business Contacts

- **Job Applications:** If you apply for a job at Cambiotics, we may collect contact details, resumes, and work-related data directly or through third-party providers.

- **Business Contacts:** If you interact with Cambiotics in a business-to-business capacity, we may collect your name, company details, email, and phone number to facilitate our business relationship.

Social Media & Public Posts

If you engage with Cambiotics on social media, we may collect your username, social media handle, and publicly available information for engagement and promotional purposes. Social media platforms are governed by their own privacy policies.

Automated Data Collection: Cookies & Tracking Technologies

Cambiotics uses cookies and similar technologies to enhance your experience on our Sites. These technologies may collect:

- **Device Information:** Browser type, operating system, and device identifiers.
- **IP Address & Location Data:** Used for security, fraud prevention, and analytics.
- **Browsing Behavior:** Pages viewed, time spent on the Site, and interaction data.

Third-Party Analytics & Cookies

We use Google Analytics and other third-party tools to analyze website usage. You can opt out of Google Analytics by visiting: <https://tools.google.com/dlpage/gaoptout>.

You can manage or disable cookies through your browser settings, but some Site features may not function properly. Cambiotics does not respond to Do Not Track (DNT) signals unless required by law.

2. How We Use Information We Collect

We collect personal information to operate, maintain, and improve our Sites, products, and services. We also use personal information for business and commercial purposes that are compatible with the reasons for which it was collected or authorized by you. Specifically, we use personal information for the following purposes:

- To operate and enhance our Sites, products, and services, including analyzing Site activity and usage trends.
- To process and fulfill orders, transactions, and subscription services.
- To provide customer support and respond to inquiries.
- To personalize your experience and improve content delivery.
- To authorize and manage user accounts, including security and authentication.
- To send marketing communications, promotions, and product updates, subject to your preferences.
- To administer contests, surveys, sweepstakes, and special promotions.
- To request feedback, ratings, or reviews of our products and services.
- To detect, prevent, and investigate potential fraud, security breaches, and violations of our Terms.
- To comply with all applicable laws and legal obligations.

If you do not wish to receive marketing communications, you may opt out at any time by following the instructions provided in those communications or by contacting us at contact@cambiotics.com.

Job Applicants

We process job applicant data to review applications, contact applicants, and manage recruitment processes. We may also contact you regarding future job openings if we believe they may be of interest to you.

3. Our Disclosures of Information

We may share personal information only in the following limited circumstances, ensuring that all disclosures comply with applicable data protection laws.

a. Service Providers & Vendors

We may disclose personal information to third-party service providers and vendors who assist in:

- Payment processing and fraud prevention.
- Order fulfillment and delivery.
- Marketing and advertising services.
- Website hosting, IT support, and analytics.
- Customer service and communication tools.

All third-party vendors are required to keep personal information confidential and use it solely for the contracted purpose.

b. Business Partners

We may share personal information with partners in data analytics, advertising, and website optimization to improve our Site and marketing effectiveness. This may include third-party cookies or tracking tools (see Cookies & Tracking Technologies for more details).

c. Affiliates & Corporate Transactions

- We may share personal information with affiliated companies within the Cambiotics corporate structure for internal business purposes.
- If Cambiotics merges with, is acquired by, or sells assets to another entity, personal information may be transferred as part of the transaction.

d. Legal Compliance & Security

We may disclose personal information when necessary to:

- Comply with legal obligations, court orders, or regulatory requirements.
- Investigate, prevent, or address fraud, security threats, or Terms violations.
- Protect the rights, property, or safety of Cambiotics, our customers, or the public.

If legally permitted, Cambiotics will attempt to notify individuals about government requests for their personal information unless prohibited by law.

4. Our Legal Basis for Collecting Personal Information

Cambiotics processes personal information under the following legal bases, depending on your location and applicable laws:

a. Consent

- When you provide explicit consent, such as subscribing to newsletters or agreeing to cookies.
- You may withdraw consent at any time (subject to legal or contractual restrictions).

b. Contractual Necessity

- When processing is required to fulfill orders, provide services, or manage user accounts.
- This includes transactions, product shipments, and account security.

c. Legitimate Business Interests

We may process personal information for:

- Internal administration, including intra-company data transfers.
- Product and service improvements, such as user experience enhancements.
- Fraud detection and cybersecurity measures.
- Compliance with industry standards and best practices.

Before processing personal information for legitimate business interests, Cambiotics evaluates:

- The necessity of processing.
- The impact on your privacy rights.
- The security measures in place to protect personal information.

d. Legal Obligations

We may process and retain personal information to comply with applicable laws, including tax regulations, consumer protection laws, and data retention requirements.

. When You Choose Not to Provide Personal Information

Your provision of personal information is required in order to use certain parts of Cambiotics' services and to purchase our products. If you choose not to provide such personal information, you may not be able to access and use our services and/or purchase our products.

5. Our Retention of Your Personal Information

We determine the appropriate retention period for personal information based on the amount, nature, and sensitivity of your personal information processed, the potential risk of harm from unauthorized use or disclosure of your personal information, and whether we can achieve the purposes of processing through other means, as well as applicable legal requirements (such as statutes of limitation).

After the applicable retention periods expire, your personal information will be deleted. If any data is technically difficult to delete entirely from our systems, we will implement appropriate measures to prevent further use of such data.

6. Privacy Rights

Certain jurisdictions provide privacy rights with respect to personal information. We will comply with any restrictions and requests you submit as required by applicable law. You may have the right to:

1. Obtain a copy of your personal information we maintain in a portable format;
2. Correct inaccuracies or incomplete personal information;
3. Object to the continued processing or use of your personal information;
4. Complain to a supervisory authority;
5. Request that personal information be blocked, anonymized, or deleted.

If you are located in the European Economic Area (EEA), Switzerland, the UK, or California, Colorado, Connecticut, Virginia, Utah, or other jurisdictions, please see our "Jurisdiction-Specific Notices" for additional instructions on exercising rights under the laws of those jurisdictions. For inquiries outside those areas, please contact us at contact@cambiotics.com.

To help protect your privacy and maintain security, we may verify your identity before processing your request. The verification steps may vary depending on your jurisdiction and request. If we cannot verify your request, we may ask for additional details.

7. Jurisdiction-Specific Notices

EEA, Switzerland, or UK Residents

As part of our commitment to data protection, Cambiotics adheres to applicable data protection laws, including the European Union's General Data Protection Regulation (GDPR). If you reside in the EEA, Switzerland, or the UK, you have the following rights regarding your personal information:

- Right to be informed: You are entitled to be informed of how your personal information is used. This Privacy Policy provides that information.

- Right of access: You can request a copy of the personal information we hold about you.
- Right of correction: You have the right to request corrections if your personal information is inaccurate or outdated.
- Right to be forgotten: You can request that we delete your personal information when it is no longer needed for the purposes for which it was collected.
- Right to object: You may opt-out of certain uses of your personal information, such as direct marketing.
- Right to data portability: You can request a portable copy of your personal information, typically to transfer it to another service provider.
- Right to refuse automated decision-making: You can refuse decisions based solely on automated processing, including profiling, that have legal or similarly significant effects on you.
- Right to lodge a complaint: You can make a complaint to the relevant supervisory authority.

For further assistance, please contact us using the details below, and we will consider your request according to applicable laws.

California Residents

Under the California Consumer Privacy Act (CCPA), California residents have the following rights concerning their personal information:

1. Request additional information on our data collection, use, disclosure, and sales practices.
2. Request a copy of specific personal information we collected in the last 12 months.
3. Request the deletion of personal information, with some exceptions.
4. Request restriction on certain data processing.
5. Request correction of inaccurate personal information.
6. Opt-out of the sale or sharing of personal information.

Colorado Residents

Colorado residents have certain rights regarding Cambiotics' collection, use, and sharing of their personal information. Cambiotics does not sell your personal information. We do not engage in profiling in a manner that produces legal or similarly significant effects. However, Cambiotics does engage in "targeted advertising" as defined in the Colorado Privacy Act ("CPA").

Cambiotics collects various categories of personal information when you use our website or services. A detailed description of the information we collect and how we use it is provided above in the “Information We Collect” section. The “Our Disclosures of Information” section describes the categories of third parties with whom we share personal information, and the circumstances under which that information may be shared.

If you are a resident of Colorado, you have the right to:

1. Request to know what personal information has been collected about you and to access that information;
2. Request to correct inaccuracies in your personal information;
3. Request deletion of your personal information, subject to exceptions;
4. Obtain a copy of your personal information;
5. Opt-out of selling, profiling, and targeted advertising.

Also, Colorado consumers cannot be discriminated against for exercising their privacy rights. You can submit a request using our online form or by emailing privacy@cambiotics.com.

Connecticut Residents

Connecticut residents have certain rights regarding Cambiotics' collection, use, and sharing of their personal information. Cambiotics does not sell your personal information. We do not engage in profiling for decisions that produce legal or similarly significant effects. Cambiotics engages in “targeted advertising” as defined in the Connecticut Data Privacy Act (“CTDPA”).

Cambiotics collects various categories of personal information when you use our website or services. A detailed description of the information we collect and how we use it is provided in the section titled “Information We Collect.” The section titled “Our Disclosures of Information” describes the third parties with whom we share personal information and the circumstances under which it may be shared.

If you are a resident of Connecticut, you have the right to:

1. Request to know what personal information has been collected about you and to access that information;
2. Request to correct inaccuracies in your personal information;
3. Request deletion of your personal information, subject to exceptions;
4. Obtain a copy of your personal information;
5. Opt-out of selling, profiling, and targeted advertising.

Connecticut residents cannot be discriminated against for exercising their privacy rights. You can submit a request using our online form or contact privacy@cambiotics.com for assistance.

Utah Residents

Utah residents have certain rights regarding Cambiotics' collection, use, and sharing of their personal information. Cambiotics does not sell your personal information. We do not engage in profiling for decisions that produce legal or similarly significant effects. Cambiotics engages in "targeted advertising" as defined in the Utah Consumer Privacy Act ("UCPA").

Cambiotics collects various categories of personal information when you use our website or services. A detailed description of the information we collect and how we use it is provided in the section titled "Information We Collect." The section titled "Our Disclosures of Information" describes the third parties with whom we share personal information and the circumstances under which it may be shared.

If you are a resident of Utah, starting December 31, 2023, you have the right to:

1. Request to know what personal information has been collected about you and to access that information;
2. Request to correct inaccuracies in your personal information;
3. Request deletion of your personal information, subject to exceptions;
4. Obtain a copy of your personal information;
5. Opt-out of selling, profiling, and targeted advertising.

Utah residents cannot be discriminated against for exercising their privacy rights. You can submit a request using our online form or contact privacy@cambiotics.com for assistance.

Virginia Residents

Virginia residents have certain rights regarding Cambiotics' collection, use, and sharing of their personal information. Cambiotics does not sell your personal information. We do not engage in profiling for decisions that produce legal or similarly significant effects. Cambiotics engages in "targeted advertising" as defined in the Virginia Consumer Data Protection Act ("VCDPA").

Cambiotics collects various categories of personal information when you use our website or services. A detailed description of the information we collect and how we use it is provided in the section titled "Information We Collect." The section titled "Our

Disclosures of Information” describes the third parties with whom we share personal information and the circumstances under which it may be shared.

If you are a resident of Virginia, you have the right to:

1. Request to know what personal information has been collected about you and to access that information;
2. Request to correct inaccuracies in your personal information;
3. Request deletion of your personal information, subject to exceptions;
4. Obtain a copy of your personal information;
5. Opt-out of selling, profiling, and targeted advertising.

Virginia residents cannot be discriminated against for exercising their privacy rights. You can submit a request using our online form or contact privacy@cambiotics.com for assistance.

Email and Text Message Opt-out Policy

To register for an account, you need to consent to our Terms of Use and Privacy Policy. By providing your email address on the Cambiotics website, you agree that we may contact you with updates to this Privacy Policy, service-related notices, or promotional information.

You can opt out of receiving email marketing by following the unsubscribe link in any email or contacting us at care@cambiotics.com.

You can opt-out of receiving text or SMS messages by replying “STOP” to any message.

Third-Party Links

Our website may contain links to third-party websites. Cambiotics does not control these websites and is not responsible for their content or privacy practices. This Privacy Policy applies only to the Cambiotics website.

International Transfer

Your personal information may be transferred to and processed in locations outside of your jurisdiction. By submitting your personal information, you consent to this transfer and processing. We will take appropriate steps to ensure your information is treated securely and in accordance with this Privacy Policy.

2. How We Protect Personal Information

Cambiotics maintains reasonable administrative, technical, and physical safeguards designed to protect personal information and other information against accidental, unlawful, or unauthorized destruction, loss, alteration, access, disclosure, or use. Information you send by email is not secure, so please avoid including personal information in any email you send us. No method of electronic transmission or storage is 100% secure. Therefore, we cannot guarantee absolute security of your information.

9. No Use By Children

Our Sites are not intended for children under 16 years of age. We do not intentionally gather personal information about visitors who are under the age of 16. If a child has provided us with personal information, a parent or guardian of that child may contact us to have the information deleted from our records. If you believe that we might have any information from a child under age 16 in the applicable jurisdiction, please contact us at privacy@cambiotics.com. If we learn that we have inadvertently collected the personal information of a child under 16, or equivalent minimum age depending on jurisdiction, we will take steps to delete the information as soon as possible.

10. Changes to this Privacy Policy

Our Privacy Policy may change from time to time. We will post any privacy policy changes on this page and, if the changes are material, we will provide a more prominent notice for a reasonable time period (including, for certain services or programs, email notification or privacy policy changes). We encourage you to review this Privacy Policy periodically.

11. Contact Us

If you have any specific questions about this Privacy Policy, you can contact us via email or phone or by writing to us at the address below:

Send e-mail to: Contact@cambiotics.com

Send mail to our address: Ole Maaløes Vej 3, DK 2200 Copenhagen N, Denmark

Cambiotics

Copenhagen, Denmark

COOKIE POLICY

We use cookies and similar technologies (referred to herein simply as “cookies”) to facilitate and improve the performance and security of our Sites and to enhance user experience.

The Sites may utilize or permit several different categories of cookies, as follows:

- Essential cookies – These cookies are essential for the proper operation of the Sites. For example, they may facilitate page navigation or assist with security checks.
- Functional/preference cookies – These cookies allow us to remember your preferences (such as your username, language, or the region you are in) and allow us to make the Site experience better for you.
- Marketing cookies – These cookies are used to highlight articles, other content, or services that we (or in some cases a third party) believe will be of interest to you based to some extent on your use of the Sites.
- Analytics/performance cookies – These cookies help us understand how our Sites perform, how visitors interact with the Sites, and whether there may be technical issues. These cookies also allow us to analyse how visitors use our Sites and to measure website performance, and they also allow us to provide a quality experience by customizing our offering and quickly identifying and addressing issues that arise. These cookies involve sharing for targeted advertising purposes and/or may constitute a “sale” of personal information under certain state laws.

Use of cookies on our Sites

We do use or allow certain third parties to serve cookies on the Sites. We may allow third parties to serve cookies to help identify fraudulent or automated traffic on the Sites. In addition, third parties that provide content feeds may serve cookies. We may use third-party cookies to help us with market research, improving functionality, and enforcing Site terms and policies. For example, like many companies, we use Google Analytics to help us evaluate our website traffic. You can see how Google Analytics uses cookie information across various websites by visiting <https://policies.google.com/technologies/partner-sites>, or any successor webpage that Google may provide.

A list of cookies that may be used on the Sites can be found by clicking on the "Do Not Sell or Share My Personal Information" link on our Sites homepages.

Opt-outs

Your browser may allow you to disable certain cookies, or you may be able to utilize a global privacy control in connection with your browser. Third-party cookie providers may provide an opt-out tool for their cookie(s). Note that disabling cookies may, in some instances, impact the functionality of the Sites. Opt-out functionality for Google Analytics can be found [here](#).

To opt out of certain cookies, please use the "Do Not Sell or Share My Personal Information" link on our Sites homepages.

You may learn more about advertising networks and opt out of receiving personalized advertisements on this browser or device from advertisers who are members of the Network Advertising Initiative or who subscribe to the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising by visiting the opt-out options of each of those organizations. Links to their opt-out sites are set forth below.

- Network Advertising Initiative: <http://www.networkadvertising.org/choices>
- Digital Advertising Alliance: <http://www.aboutads.info/choices>

Note that, when you opt out of personalized advertising, you may continue to see online advertising on the Sites and/or our ads on other websites and online services. Also, given that many opt-outs themselves use a cookie to effectuate an opt-out preference, you may need to opt-out again if you clear cookies on your browser.

Changes to this Cookie Policy

We may revise this Cookie Policy from time to time in order to reflect changes in our use of cookies, changes in the law, changes in our services, or best practices. We encourage you to review this Cookie Policy periodically.